InterTradeIreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradeIreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

<table>
<thead>
<tr>
<th></th>
<th>12 Months</th>
<th>18 Months</th>
<th>12 Months</th>
<th>18 Months</th>
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<tr>
<td></td>
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<td>Grad Training &amp; Development</td>
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<td>23,300</td>
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*Project related Travel & Subsistence/Equipment.

<table>
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<th>12 Months</th>
<th>18 Months</th>
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<tr>
<td></td>
<td>£</td>
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<td><strong>Knowledge Centre</strong></td>
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<td>Joint Bid Completion</td>
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<td><strong>Total</strong></td>
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</table>

Funding amounts as of September 2018 and may be subject to change.

How we can help:
- **FUSION** Technology Transfer
- Horizon 2020 Support & Innovation Success
- All-Island Innovation Programme
- US-Ireland R&D Partnership
- **Challenge** Reliable and Repeatable Innovation

Together from ideas to innovation

Rethinking your products and services is the key to unlocking commercial success. Discover how today:

intertradeireland.com

Funding amounts as of September 2018 and may be subject to change.
Together from ideas to innovation

FUSION

Product development and innovation is at the heart of growth but often needs time, money and the right expertise. InterTradeIreland’s FUSION Programme can provide that support by helping to fund a high calibre science, engineering or technology graduate and partnering you with a third level institution with specific expertise.

The graduate is employed by you and is based in your company with mentoring from the academic partner and the InterTradeIreland FUSION consultant.

You can choose an 18 month project (typically for new product or service development) or a 12 month project (typically for process improvement) depending on your business needs. Funding is available up to £39,000/€47,400 for 12 month projects and up to £39,000/€47,400 for 18 month projects.

On average each company taking part on the FUSION programme benefits from over £1 million worth of sales or efficiency savings in the three years following the project.

Am I eligible?

To qualify for financial support through our FUSION programme, your business must be:

• Located in Northern Ireland or Ireland
• Financially viable
• Able to demonstrate the need for InterTradeIreland FUSION support
• Able to demonstrate the capacity and commitment to support a FUSION project at senior management level.

How it works

STEP 1: Initial assessment
Contact our team to discuss your particular business needs and find out how the programme could help you. If you are eligible for support, one of our consultants will arrange a meeting to understand your particular needs in more detail.

STEP 2: Business-Academic Partnership formed
We will work with you to discuss your specific innovation needs and identify potential university or college partners with the expertise that you require. Note: As this is an all-island programme, the third-level institution which you are partnered with must be based in the opposite jurisdiction to your business.

STEP 3: Complete a joint application
Together with your academic partner, you will submit a joint application for support. The application sets out the project plan, objectives, milestones and the support your company needs and the graduate skills/experience you require to help manage the project.

STEP 4: Approval
The application will be considered by InterTradeIreland and if approved, you will be notified immediately.

STEP 5: Graduate recruitment
You will supply a job description for the graduate position and we will advertise the post on your behalf. Applications are initially shortlisted by InterTradeIreland and then reviewed by you and your academic partner for interview and selection. As part of the programme support package, the graduate will be funded by InterTradeIreland to complete a Post-Graduate Diploma in Business and Management.

STEP 6: Project Implementation
The InterTradeIreland consultant will assist in co-ordinating the project and overseeing its successful implementation.

Am I eligible?

For further information and eligibility criteria for all InterTradeIreland support programmes, please visit our website: intertradeireland.com/fusion