

Q2 2021 Retail Monitor

Non-essential retail in Northern Ireland reopened on 30th April 2021, a number of weeks ahead of that in Ireland on 17th May 2021. Hospitality venues remained closed in Ireland until 7th June, while in Northern Ireland, outdoor hospitality was permitted from 30th April 2021 and indoor hospitality from 24th May 2021.



All border regions in Ireland had similar counts of 6% to 8% for North to South cross-border shopping



Enniskillen had the highest incidence of South to North cross-border shopping in Q2 2021 at 53%

Northern registered cars in Irish car parks

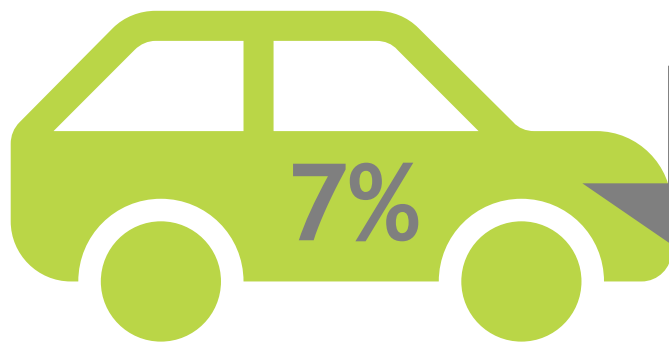


Southern registered cars in NI car parks



Q2 2021

Q2 2020

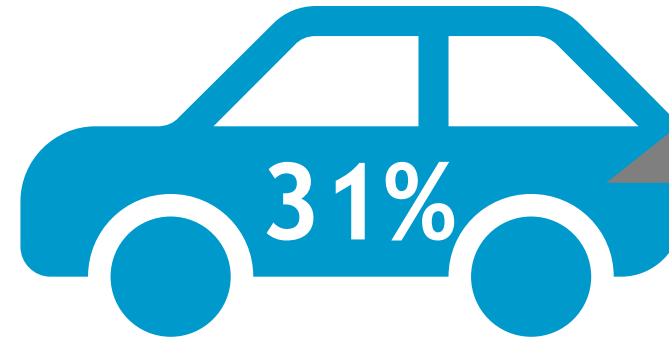


Down 2% pts on Q2 2020

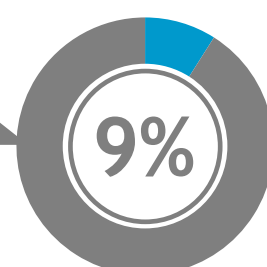


Q2 2021

Q2 2020



Up 22% pts on Q2 2020

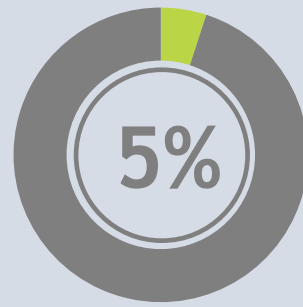
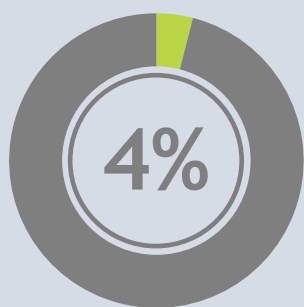
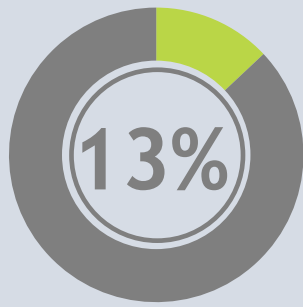


OVERALL

Q3 2020

Q4 2020

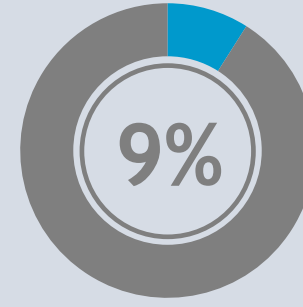
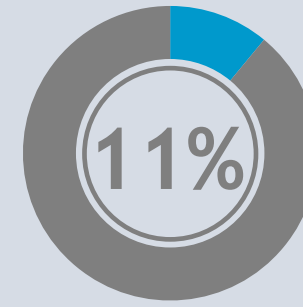
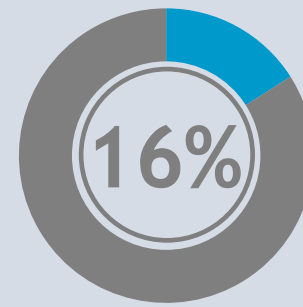
Q1 2021



Q3 2020

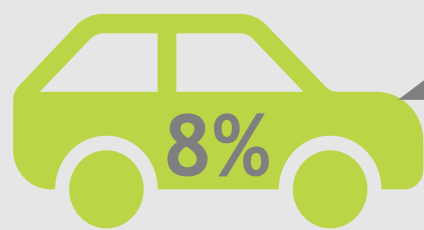
Q4 2020

Q1 2021



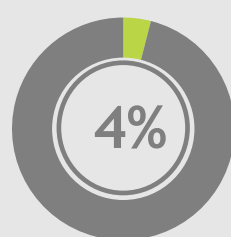
NORTH WEST (comparison with previous quarter)

% of northern registered cars in **Letterkenny** car parks

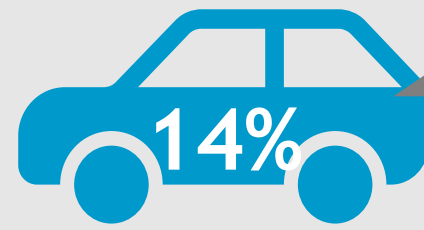


Up 4% pts on Q1 2021

Q1 2021

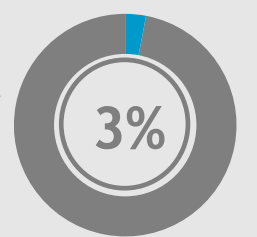


% of southern registered cars in **Derry~Londonderry** car parks



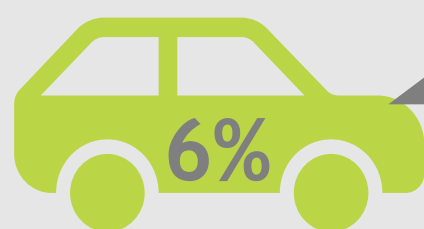
Up 11% pts on Q1 2021

Q1 2021



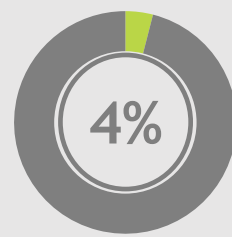
SOUTH WEST (comparison with previous quarter)

% of northern registered cars in **Monaghan** car parks

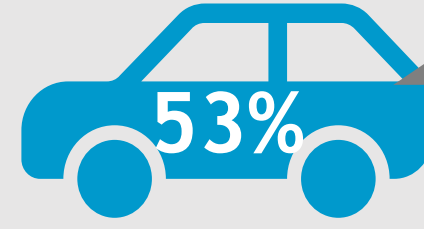


Up 2% pts on Q1 2021

Q1 2021

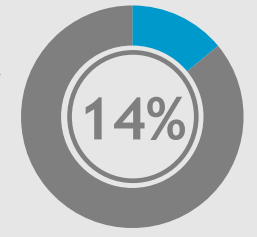


% of southern registered cars in **Enniskillen** car parks



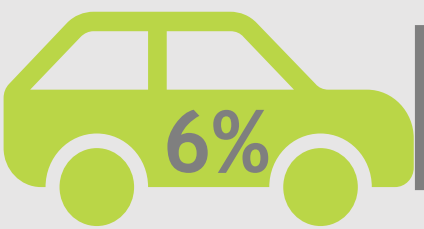
Up 39% pts on Q1 2021

Q1 2021



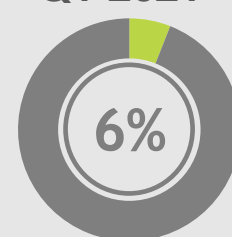
SOUTH EAST (comparison with previous quarter)

% of northern registered cars in **Dundalk** car parks

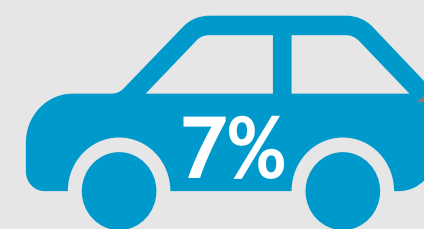


No change on Q1 2021

Q1 2021



% of southern registered cars in **Newry** car parks



Up 4% pts on Q1 2021

Q1 2021

