



InterTradelreland

Screening Report

Policies are screened in accordance with Section 75 of the Northern Ireland Act 1998

Date	Policy Name	Policy Aim	Brief Description	Screening Decision
2013/14	Childcare Voucher Scheme/Cycle to Work Scheme	Guidelines for staff in relation to the Childcare Voucher Scheme and Cycle to Work Scheme.	Internal policy for InterTradeIreland staff on guidelines for the Childcare Vouchers and Cycle to Work Scheme.	Screened Out
2013/14	Corporate Plan	Sets out the aims, mission, vision and strategy for InterTradeIreland during 2014-2016.	Corporate Plan detailing all aspects of InterTradeIreland's policies and activities during 2014-2016.	Screened Out
2013/14	Elevate Programme	Sales development programme for small businesses.	Assists micro-businesses who are looking to identify cross-border markets and customers to win new business.	Screened Out
2014/15	Record Management Policy	Staff guidelines on managing records held and created by InterTradeIreland.	Internal policy on managing the information records held within InterTradeIreland.	Screened Out
2014/15	Data Protection Policy	Guidelines to ensure staff are fully aware of and abide by their duties under the Data Protection Act 1998.	Internal policy for InterTradeIreland staff on guidelines for managing, storing and recording personal data.	Screened Out
2015/16	Co-Innovate Programme	The Co-Innovate programme is working primarily to increase the number and capacity of SMEs engaged in cross-border research and innovation activity in the region aimed at the development of new products, processes and services.	Co-Innovate is a partnership consisting of key economic development agencies from Ireland, Northern Ireland and Scotland, with extensive experience of delivering R&I programmes to SMEs: The Co-Innovate programme has been developed to meet particular aims and objectives of Interreg VA.	Screened Out
2015/16	Lateral Transfer Policy	The aim of the Lateral Transfer Policy is to improve flexibility of movement for employees of the same grade.	This policy was introduced to provide employees with the opportunity to move laterally when an appropriate vacancy arises; it follows an internal recruitment process.	Screened Out

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2017/18	Brexit Advisory Service	The Brexit Advisory Service was established to help small and medium sized businesses prepare for new trading relationships.	The Brexit Advisory Service has been developed to help small businesses following the Brexit referendum.	Screened Out
2018/19	Budget	The aim of this is to underpin operational activities.	Internal policy for InterTradeIreland staff providing guidance on creating and managing a budget to help achieve the strategic plan and business goals.	Screened Out
2019/20	Business Monitor	The aim of Business Monitor is to track all-island economic indicators such as sales, employment, business outlook and other topical issues.	The Business Monitor tracks all-island economic indicators in cross-border trade and exporting. The addition of a Brexit section will help InterTradeIreland continue to monitor the impact of Brexit and adapt our supports and services accordingly.	Screened Out
2019/20	Synergy	The Synergy programme aims to support the development of all-island ecosystems across a range of areas.	Synergy is an InterTradeIreland programme that is designed to increase SME participation in innovative networks of entrepreneurs, academics, policy makers, corporates and third sector participants. It aims to scale cross-border collaboration, using cluster and network development supports to increase the impact of programmes with economic benefit to Ireland and Northern Ireland.	Screened Out
2020/21	E-Merge developed into digital sales support	E-Merge aims to allow firms to develop their online presence during the pandemic.	The E-Merge programme provided fully funded consultancy support to 548 companies, to develop their online sales.	Screened Out
2021/22	Emergency Business Solutions Programme	The aim of the Emergency Business Solutions Programme is to tackle key business challenges related to the pandemic.	Emergency Business Solutions provide Covid-19 related professional advice.	Screened Out

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2021/22	Elevate	The Elevate programme aims to help micro-businesses explore opportunities available in the cross-border market and take the first steps in exporting.	This programme provides funding for specialist sales and marketing support to enable businesses to grow. Advisors work with businesses to develop a winning sales plan and fast track cross-border exporting.	Screened Out
2021/22	Brexit Advisory Service	The Brexit Advisory Service was revised to help small and medium sized businesses prepare for new trading relationships.	The Brexit Advisory Service has been developed to help small businesses following the Brexit referendum.	Screened Out
2021/22	Seedcorn Competition	For start-ups and early-stage businesses, the Seedcorn Investor Readiness Competition is the perfect chance to get 'investor ready'.	The Seedcorn contest mirrors the real-life investment process. Participants, who are in with a chance to win a share of a €300,000 cash prize fund, can secure expert feedback on their business plans and pitches, improve their investor readiness and gain exposure to investors, all while boosting their firm's profile.	Screened Out
2022/23	Cross Border Trade Hub	The Cross-Border Trade Hub provides information on a variety of topics, including trade in goods and services, focusing on customs, VAT, regulation, and cross-border employment, etc.	The Cross-Border Trade Hub aims to provide up-to-date trade information through its fully accessible and easy-to-use knowledge hub, where complex information is presented in a clear and readable format. The service also provides Telephony and Voucher Support so removing any potential accessibility barriers for external stakeholders.	Screened Out
2022/23	Digitalisation Strategy	The aim of the digitisation strategy is to transform the way we work by streamlining business processes, enhancing communication between teams, and providing digital information to aid insights-led decision making.	New systems will ensure InterTradeIreland staff are doing their jobs effectively and efficiently. The systems will provide real time data and meaningful insights about the issues that affect businesses which can be used to inform future research. A feature underpinning all digital advances is that access to this information is improved, both for external and internal stakeholders.	Screened Out

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2022/23	Business Explorer - Explore	The Business Explorer – Explore Programme aims to support SMEs to explore solution finding through innovation in areas of Manufacturing and tradable services, for example, IT, digitalisation, carbon, industry 4.0, STEM related sectors.	Through the Business Explorer – Explore programme, SMEs can access up to £5,000 in funding to receive five days of support from an academic or industry specialist in a field relevant to their business challenge. Successful businesses may then progress from BE – Explore to BE – Plan.	Screened Out
2022/23	Business Explore - Plan	The Business Explorer – Plan Programme aims to support SMEs to explore solution finding through innovation in areas of Manufacturing and tradable services, for example, IT, digitalisation, carbon, industry 4.0, STEM related sectors.	Through the Business Explorer – Explore programme, SMEs can access up to £20,000 in funding for 18 days of support from an academic or industry specialist in a field relevant to their business challenge. Projects can be completed in a minimum of three months and a maximum of six months. Businesses that meet the criteria may have the opportunity to progress to the Innovation Boost programme.	Screened Out
2022/23	Menopause Policy	This policy recognises that women may need additional consideration, support and adjustments during, before or after the menopause. InterTradeIreland is committed to ensuring that all individuals are treated fairly and with dignity and respect in their working environment.	This policy is intended to provide clarity and direction on how staff should deal with menopause related issues within the workplace and how managers can best provide support.	Screened Out
2023/24	Budget	The aim of this is to underpin operational activities.	Internal policy for InterTradeIreland staff providing guidance on creating and managing a budget to help achieve the strategic plan and business goals.	Screened Out

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Date	Policy Name	Policy Aim	Brief Description	Screening Decision
2023/24	First Time Exporter Accelerator	The First-Time Exporters Accelerator offers fully funded support, including mentoring and training in export strategy development, market analysis, and business networking. It is designed to equip ambitious business leaders with the knowledge, skills, and confidence needed to grow their export capabilities and increase cross-border sales.	The First-Time Exporters Accelerator is for SMEs who have little or no experience of trading cross-border. Participating businesses will experience a stimulating and fully supported, training and mentoring programme designed to accelerate cross-border sales.	Screened Out
2023/24	Trade Export Pathway	Trade Export Pathway offers fully funded, specialist support to grow your cross-border exports.	The aim of the Trade Export Pathway is to help businesses graduate from being a non-exporter, first time exporter, inexperienced exporter, experienced exporter, to become an advanced exporter. We achieve this by researching the market opportunity, creating a robust export plan and then implementing the export solutions that best suit your business.	Screened Out
2023/24	Supply Chain and Sourcing	Through the Supply Chain and Sourcing Service, InterTradeIreland offers businesses in the food and manufacturing/engineering sectors access to support from a sector-specific supply chain specialist.	This specialist will work with the business to complete a supply chain audit and mapping exercise. They will work with the business mentoring them to address the opportunities arising from the audit and mapping exercise.	Screened Out
2023/24	Supplier Links	InterTradeIreland Supplier Links programme aims to raise awareness of the opportunities for businesses to sell within the private and public sector in Ireland and Northern Ireland and to give new and existing suppliers a unique face to face opportunity to meet buyers and key decision makers to create those links.	The programme is designed to increase SME participation in private and public sector contracts across the island. It aims to scale up SME exports and sales through opportunity-driven events, access to development supports, and enhanced sustainability within supply chains.	Screened Out

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2023/24	Go To Tender	Go-2-Tender programme has been designed to help SMEs across Northern Ireland and Ireland to be more successful in bidding for and servicing public sector contracts.	With one-to-one, sector specific support and guidance, a business take advantage of untapped opportunities in the all-island public procurement market.	Screened Out
2023/24	Thrive - All Island Innovation Programme (AIIP)	Thrive – SME Innovation Programme support incorporates elements of its predecessor, the All-Island Innovation Programme. Thrive - SME Innovation Programme (AIIP) aims to bring innovation learnings to participants across the island of Ireland through a series of lectures/workshops/webinars etc.	Thrive is part of the Innovation and Entrepreneurship Directorate’s Innovation Pathway. In this iteration, a new element has been introduced: 24 SMEs from across the island will participate in a 12-month programme of workshops aimed at strengthening their innovation and leadership capabilities.	Screened Out
2023/24	Shared Island Enterprise - Women’s Entrepreneurship	The initiative aims to foster female entrepreneurship across the island of Ireland by addressing barriers to women-led business opportunities and supporting leadership, innovation, and growth among women entrepreneurs.	This is delivered through the €30 million Shared Island Enterprise Scheme, which funds pilot studies and programmes to empower over 200 women at various stages of business, including researchers and those working with AI. The initiative aims to enhance economic productivity, inclusion, and competitiveness by transforming the entrepreneurial ecosystem for women across the island.	Screened Out
2024/25	Trade Missions	InterTradeIreland will deliver two pilot Trade Mission programmes to prepare and support 40 SMEs from the food, drink, and agri-manufacturing sectors in Ireland and Northern Ireland to expand cross-border sales opportunities.	40 SMEs from Northern Ireland and Ireland’s food, drink, and agri-manufacturing sectors will take part in two trade mission pilots to boost cross-border sales. Participants will be selected through a competitive process and receive tailored workshops, leadership training, and five days of consultant support—including market research, pitch coaching, and buyer meeting arrangements—to help them successfully engage with potential buyers across the border.	Screened Out