



# Together for cross-border sales growth

We can help your business capitalise on the extraordinary possibilities that exist right here on your doorstep. Discover how today.

[intertradeireland.com/salesgrowth](https://intertradeireland.com/salesgrowth)

 **InterTradeIreland**

## How we can help your sales grow:

- **ACUMEN: Employ a Sales Professional**
- **TRADE ACCELERATOR VOUCHER**
- **ELEVATE: Sales Support for Micro Business**
- **SIMPLE GUIDE TO CROSS-BORDER BUSINESS**



**INVESTORS  
IN PEOPLE** | Accredited  
Until 2021

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## Trade Accelerator Voucher

If you are considering cross-border trade for the first time or if you have an established cross-border presence that you would like to grow, we have a range of supports to help you.

InterTradelreland offers financial support worth up to £1,000/€1,200 towards professional advice in areas such as finance, regulation, employment law, currency, sales & marketing and tendering.

[intertradeireland.com  
/trade\\_accelerator\\_vouchers](https://intertradeireland.com/trade_accelerator_vouchers)

## Elevate

Working with an expert, your Micro Business can get £5000/€5500 worth of consultancy time and advice.

You choose the expert that suits your company to identify and capitalise on the significant cross-border sales opportunities that exist on your doorstep. We will support you to develop a winning sales plan and fast track your cross-border success.

[intertradeireland.com/elevate](https://intertradeireland.com/elevate)

## Acumen

Through Acumen, you can improve your knowledge of the market and identify new business opportunities with InterTradelreland. Acumen provides funding to help you to increase your cross-border export sales in Ireland or Northern Ireland, directly supporting you to employ a new recruit in sales and marketing.

InterTradelreland will fund 50% of their cost to a maximum of £15,000/€18,750 for a full time position, or £8,000/€10,000 for a part time position.

[intertradeireland.com/acumen](https://intertradeireland.com/acumen)





## Simple Guide To Cross-Border Business

A simple online guide on everything you need to know about expanding your business into a new cross-border territory, as well as up-to-date regulatory information to keep your business on track with import and export compliance.

**For information on all our sales supports and services visit:**  
[intertradeireland.com/salesgrowth](https://intertradeireland.com/salesgrowth)



### Am I eligible?

For further information and eligibility criteria for all InterTradeIreland support programmes, please visit our website: [intertradeireland.com](https://intertradeireland.com)



InterTradeIreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradeIreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

#### **InterTradeIreland**

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*InterTradeIreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.*

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