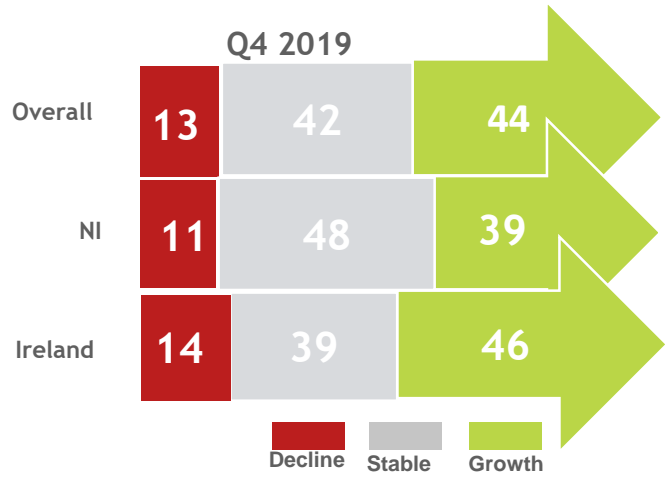
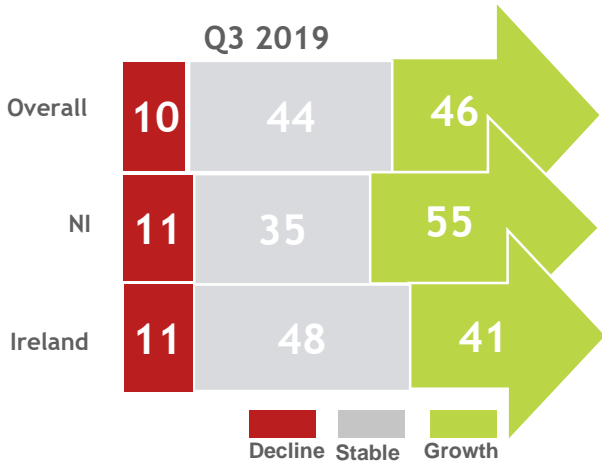
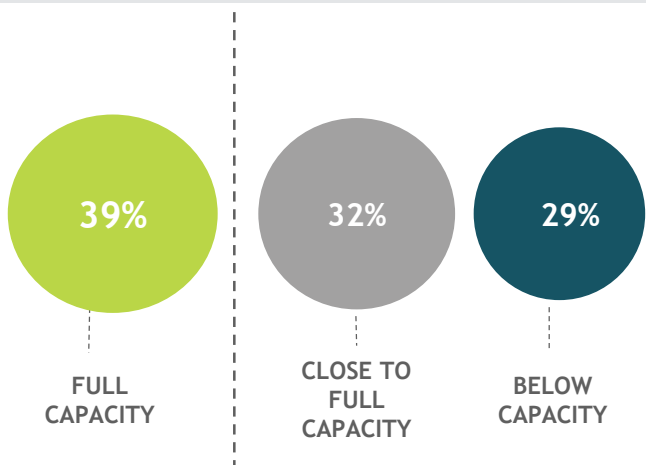
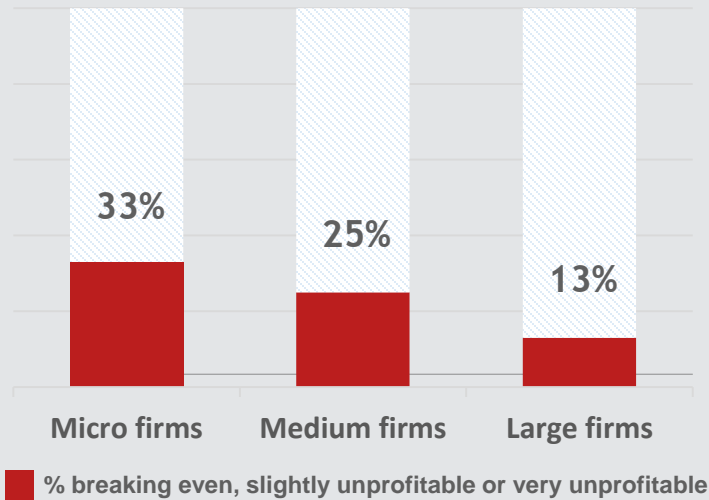


✓ BUSINESS POSITION // Businesses were asked about their business position



A **third** of **micros** continue to report that they are just **breaking even at best**



Just under a **third** of businesses are operating **below capacity**

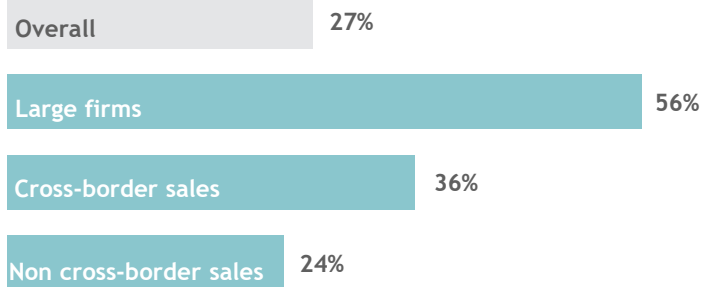


BUSINESS ISSUES

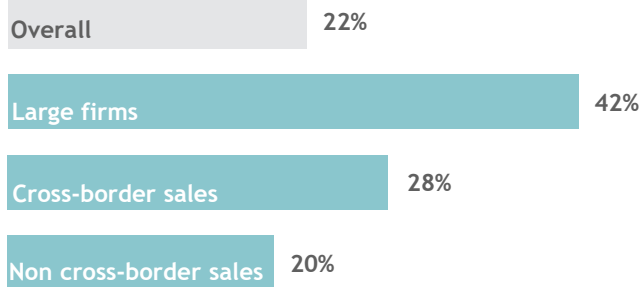
// Businesses were asked about their current business issues



% REPORTING DIFFICULTY IN RECRUITING SKILLS



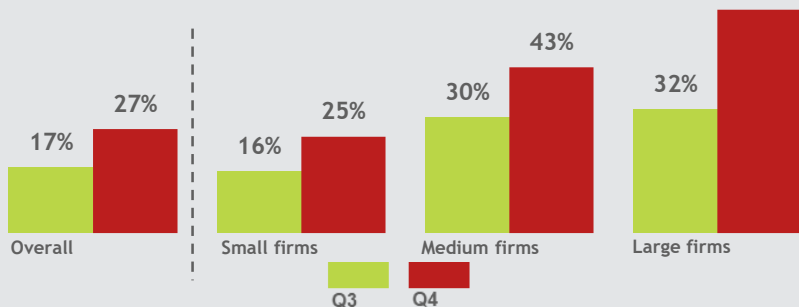
% REPORTING A LACK OF APPROPRIATE SKILLS IN THE WORKFORCE



INVESTMENT PLANS

// Businesses were asked about their investment plans

% planning to invest in staff training over the next 12 months



Businesses are increasingly investing in staff training



LOW CARBON

// Businesses were asked about the transition towards a low carbon future

57% of businesses placed an importance in moving towards a low carbon future

% REPORTING THEY ARE MAKING THE TRANSITION OR PLANNING TO TRANSITION TO LOWER EMISSIONS FOR:



POWER 32%

TRANSPORT 15%

HEAT 28%



70% see skills as an enabler to the energy transition

If you are a business looking to navigate your way through the new trade deal, start with our Brexit Advisory Service. We offer a suite of supports for SMEs, including funding of up to £2,000/€2250 towards professional advice in relation to Brexit matters, through our Brexit Funding Support. Contact Brexit@intertradeireland.com or call 028 3083 4100 (048 from Ireland).

A telephone survey of 759 business was conducted on an all island basis, with the aim to provide a deeper understanding of the needs, experiences and issues facing businesses. The survey was conducted between the 6th January – 30th January 2020.