



# Together from ideas to innovation

Rethinking your products and services is the key to unlocking commercial success. Discover how today:

[intertradeireland.com](http://intertradeireland.com)

 **InterTradeIreland**

## How we can help:

- **FUSION** Technology Transfer
- **Horizon 2020 Support & Innovation Success**
- All-Island Innovation Programme
- US-Ireland R&D Partnership
- **Challenge** Reliable and Repeatable Innovation



**INVESTORS IN PEOPLE** | Accredited  
Until 2021

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## FUSION

Product development and innovation is at the heart of growth but often needs costly technology support. InterTradelreland's FUSION programme can provide that support by helping to fund a high calibre science, engineering or technology graduate, and partnering you with a third level institution with specific expertise. The graduate is based in your company with mentoring from the academic partner and the InterTradelreland FUSION consultant.

You can choose an 18-month project (typically for new product or service development) or a 12-month project (typically for process improvement) depending on your company's needs. Funding is available up to £56,000/€67,900 for 18-month projects, and up to £39,000/€47,400 for 12-month projects.

On average, each company taking part in the FUSION programme benefits from over £1 million worth of sales or efficiency savings in the three years following the project.

## Challenge

Challenge shows business owners how to transform their company's prospects by learning and applying the most effective methods of generating innovative ideas and selecting those with the best chance of success and bringing them to market.

Following an introductory briefing, eligible SMEs will be invited to take part in workshops and then apply for specialist in-house mentoring and support. Challenge leaves SMEs with a proven, adaptable and repeatable innovation process and is free to register and attend.

In a recent independent review, 93% of Challenge participants stated that the programme provided them with 'an innovation system that their management and staff are bought in to'.





## Horizon 2020

The European Commission's research and innovation programme will invest nearly €80bn over 5 years to boost jobs and growth.

SMEs are actively encouraged to participate in Horizon 2020 and InterTradeIreland supports companies and researchers from Ireland and Northern Ireland. We assist with:

- Travel Support Schemes
- Proposal Writing Training
- Networking Events

## US-Ireland R&D Partnership

InterTradeIreland supports scientists and engineers from Ireland, Northern Ireland and the United States to form collaborative partnerships that will advance research interests and economic development.

The partnerships assist in the areas of:

- Agriculture
- Health
- Nanoscale science and engineering
- Sensors and sensor networks
- Telecommunications
- Energy and Sustainability

## All-Island Innovation Programme

The InterTradeIreland All-Island Innovation Programme aims to promote and encourage innovation across the island. A series of lectures and masterclasses are held throughout the year to provide businesses with access to leading innovation practitioners and the latest innovation thinking.

These events take place in association with:

- Queen's University, Belfast
- Dublin City University
- National University of Ireland, Galway
- University College Cork

## Am I eligible?

For further information and eligibility criteria for all InterTradeIreland support programmes, please visit our website: [intertradeireland.com/innovation](https://intertradeireland.com/innovation)



InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

#### **InterTradelreland**

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*InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.*

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