



# Together we can attract new funding

We can help with Seed Funding, Business Angel Investment, Venture Capital Funding and funding for established SMEs. Discover how today.

[intertradeireland.com](http://intertradeireland.com)

 **InterTradeIreland**

## How we can help you succeed in raising finance:

- Funding Advisory Services
- Seedcorn Competition
- Business Angel Funding
- Venture Capital Events and Information



**INVESTORS  
IN PEOPLE** | Accredited  
Until 2021

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## **Funding Advisory Services for Early Stage Companies**

### **Equity Advisory Service**

One-to-one advisory service for early stage companies seeking to raise Venture Capital and business angel funding. A series of clinics are held at locations across the island each month. Companies get the opportunity to meet with seasoned Venture Capital and business angel funding experts.

### **Venture Capital Conference**

An annual Venture Capital Conference is held every spring in Belfast or Dublin. It provides an opportunity for founders to network with Venture Capitalists and business angels. It also sets out the latest developments in the industry.

### **Venture Capital Events**

Venture Capital events such as business planning workshops and Venture Capital education events.

### **Venture Capital Publications**

Along with our partners in the Irish Venture Capital Association (IVCA), InterTradeIreland publishes 'A Guide to Venture Capital' with

useful information including the details of the current providers of VC funding across the island. An online searchable version of the publication is also available on our website.

### **Seedcorn Competition**

Aimed at early stage companies, InterTradeIreland's annual All-Island Seedcorn Investor Readiness Competition offers you a share of a €280,000 cash prize fund. However, Seedcorn is much more than just a cash competition...

Seedcorn is primarily a way to help make your business investor ready and provides advice to significantly improve your chances of securing venture funding.

### **Business Angel Funding**

InterTradeIreland is one of the key funders of HBAN, the Halo Business Angel Network which is the All-Island umbrella group for formal Business Angel investing. In addition to acting as the voice of authority on Business Angel Investing, the network provides a service matching investors with companies seeking investment.



## Funding Advisory Services for Established Businesses

### Funding for Growth Workshops

Regional workshops are held each year to give SMEs seeking funding for growth the opportunity to learn about funding options from traditional, new, and alternative funding sources.

### One-to-One Advisory and Signposting Service

Established companies each year will be given the opportunity to participate in the programme. The objective is to improve the capacity of participants to raise finance which enables their businesses to grow. Each of the companies will be appointed a dedicated Corporate Finance Advisor. Each company will work with the advisor over a series of meetings.



In between meetings each participant company will be required to pursue any agreed follow-up actions aimed at improving the fundability of the business.

## Am I eligible?

For information on our funding advisory supports visit [intertradeireland.com/raisefinance](http://intertradeireland.com/raisefinance)



InterTradeIreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradeIreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

#### **InterTradeIreland**

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*InterTradeIreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.*

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