

## Growing together through Synergy

Synergy is an InterTradeIreland programme designed to increase SME participation in innovative networks of entrepreneurs, academics, policy makers, corporates and third sector participants. It aims to scale cross-border collaboration, using cluster and network development supports to increase the impact of programmes with economic benefit to Ireland and Northern Ireland.

## Collaborate to find solutions

The programme aims to utilise clusters and networks to solve common problems and identify joint opportunities that exist in Ireland and Northern Ireland. At InterTradeIreland, we want to support new collaborations between the right cross-border partners and find a common pathway that will lead to solutions Dedicated benefitting the economies in both Ireland and Northern Ireland. Support **Expert** knowledge Connecting partners Synergy Northern Solution Ireland nartners Identify problem/ opportunity Ireland Research partners

## Strategic approach

Synergy aims to enhance the activation of SMEs and relevant organisations to participate in cross-border clusters and networks. We're primarily looking to support schemes in the life sciences, bio-economy and advanced manufacturing/materials sectors. However, we are also keen to get involved with projects from any sector that result in embracing Industry 4.0 technologies, aid in the transition to a low-carbon economy, or increase the productivity of SMEs.

## Reach out today

Are you involved in a project that could benefit from our support?

You can get in touch directly by emailing synergy@intertradeireland.com, by phone on 028 3083 4108 (048 from Ireland), or by using our contact

form on intertradeireland.com/synergy

