




Together for cross-border sales growth

Help to sell cross-border for the first time and grow cross-border sales.

intertradeireland.com/salesgrowth

 **InterTradeIreland**



How we can help your sales growth

- Funding towards sales resource
 - Informing export strategy
 - Lead prospecting services
- Assistance with sourcing and supply chain
- Public tendering support throughout Northern Ireland and Ireland
 - Profiling commercial cross-border opportunities

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Trade Export Pathway

Whether your business is getting ready to export or growing cross-border exports, let us help you on your journey with the Trade Export Pathway.

We can help fund up to £5,000/€5,750 towards the specialist support you need to reach your export potential, with a tailored pathway of support available from getting started to measuring success.

[intertradeireland.com/
sales-growth/trade-export-
pathway/getting-on-board](https://intertradeireland.com/sales-growth/trade-export-pathway/getting-on-board)

Trade Hub

The InterTradeIreland Trade Hub is a dedicated service that supports existing and new SMEs by providing up-to-date, relevant, free trade information and tailored consultancy advice. Our aim is to support your business to engage in efficient and effective trade between Ireland, Northern Ireland and GB. The service provides the latest trade information across areas including Customs, VAT, Regulation and Employment which can be directly accessed through the Trade Hub.

The service also provides telephone and voucher support up to £2,000/€2,326.

intertradeireland.com/TradeHub





Acumen

Through Acumen, you can improve your market knowledge, identify new opportunities and win new sales in the cross-border market. We can directly support you to fund and recruit an experienced and skilled sales resource through the Acumen programme.

InterTradelreland can provide a valuable contribution towards your costs, funding up to a maximum of £17,250/€21,562 for a full time sales resource, for a 12 month period or £9,200/€11,500 for a part time sales resource, for a 6-12 month period.

intertradeireland.com/acumen

Go-2-Tender

The InterTradelreland Go-2-Tender programme has been designed to help businesses across Northern Ireland and Ireland become more successful in bidding for and servicing public sector contracts.

Through insightful workshops and one-to-one, company specific mentoring, the programme will arm your business with the know-how to increase your success rates in public sector tenders.

intertradeireland.com/go-2-tender

First Time Exporters Accelerator

InterTradelreland's First time Exporters Accelerator programme offers tailored mentoring and support to SMEs looking to export beyond their home market.

This wrap-around support package will include tailored mentoring, e-learning and in-market support, so your business gets the best chance at making that vital first cross-border sale.

Supply Chain and Sourcing

InterTradelreland can introduce local companies to networks and sector bodies throughout Northern Ireland and Ireland to help assist in meeting sourcing and supply needs. Shortening supply chains will help your business be more resilient and support cross-border trade.

Am I eligible?

For further information and eligibility criteria for all InterTradelreland support programmes, please visit our website: intertradeireland.com



InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co-operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

InterTradelreland

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InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.

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