



# Together for cross-border sales growth

We can help your business capitalise on the extraordinary possibilities that exist right here on your doorstep. Discover how today

[intertradeireland.com/salesgrowth](https://intertradeireland.com/salesgrowth)

 **InterTradeIreland**

How we can help your sales grow:

- Trade Accelerator Voucher: business financial support worth up to £1,000/€1,200
- Elevate: funding towards specialist sales consultancy support
- Acumen: funding to employ an experienced sales professional
- Digital sales: support to help improve your business and expand its online reach
- Go-2-tender: increase your business's success rates in public sector tenders



# Together for cross-border sales growth

## Trade Accelerator Voucher

If you are at the early stage of assessing the potential of developing a cross-border business plan, InterTradeIreland can offer your business financial support worth up to £1,000/€1,200 towards professional advice in areas such as carrying out an Export Readiness Assessment, Sales and Marketing, Business Strategy, Sourcing and Supply Chain management.

[intertradeireland.com/sales-growth/trade-accelerator](https://intertradeireland.com/sales-growth/trade-accelerator)

## Elevate

Working with an expert, your Micro Business can get £5,000/€5,700 worth of consultancy time and advice.

You choose the expert that suits your company to identify and capitalise on the significant cross-border sales opportunities that exist on your doorstep. We will support you to develop a winning sales plan and fast track your cross-border success.

[intertradeireland.com/elevate](https://intertradeireland.com/elevate)

## Acumen

The Acumen programme aims to enhance the capacity and capability of SMEs to take the first formal steps onto the export ladder by helping to fund an experienced and skilled sales professional to help your business identify new opportunities and win new sales in the cross-border market. Two funding options are available through the programme, including a maximum of £9,200/€11,500 towards a part-time sales professional or a maximum of £17,250/€21,562 towards a full-time sales professional.

[intertradeireland.com/sales-growth/acumen](https://intertradeireland.com/sales-growth/acumen)

## Digital Sales Supports

InterTradeIreland's Digital Sales Supports are designed to help your business





improve and expand its online presence in the cross-border market and beyond. Tailored multi-layer support is offered to meet your individual company requirements, aiming to encourage your business to develop its digital sales capability and implement digital marketing and e-commerce solutions.

[intertradeireland.com/digitalsales](https://intertradeireland.com/digitalsales)

## Go-2-Tender

The InterTradeIreland Go-2-Tender programme has been designed to help businesses across Northern Ireland and Ireland become more successful in bidding for and servicing public sector contracts. Through insightful workshops and one-to-one, company specific mentoring, the programme will arm your business with the know-how to increase your success rates in public sector tenders.

[intertradeireland.com/go-2-tender](https://intertradeireland.com/go-2-tender)



## Am I eligible?

For further information and eligibility criteria for all InterTradeIreland support programmes, please visit our website: [intertradeireland.com](https://intertradeireland.com)



InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

#### **InterTradelreland**

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InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.

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