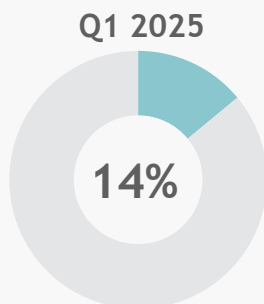




# TARIFFS

// Businesses were asked about the potential impacts of US tariffs and retaliatory measures

% that feel they are directly exposed to impacts of US trade tariffs and potential retaliatory measures

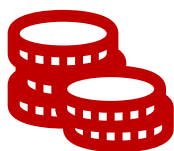


60% of those who feel they are directly exposed, said it was due to broader economic and trade impacts...

...while 57% stated it was due to having trading links with the US

## CONCERNS ABOUT IMPACT OF US TARIFFS AND POTENTIAL RETALIATORY MEASURES\*

Increased costs/cost of raw materials



47%

Supply chain disruptions



34%

Inflationary pressures



23%

Economic uncertainty and recession risks



23%

\*Of those who feel they are exposed to impacts of tariffs and potential retaliatory measures



# SUSTAINABILITY AND NET ZERO

// Businesses were asked about sustainability and their Net-Zero plan

% rating sustainability and Net-zero as important in their business priorities

Q1 2025



55%

Q1 2024



59%

% WHO HAVE A SUSTAINABILITY/NET-ZERO PLAN IN PLACE

Q1 2025



Q1 2024



Yes - In place  
Yes - In development  
No

86% of businesses without a Net-zero plan do not foresee having a plan in place within the next 3 years. Of these businesses...



41% said daily operations are a higher priority than putting a plan in place



20% mentioned a lack of incentives to put a plan in place



16% were concerned about the upfront investment needed to put a plan in place

InterTradeIreland is committed to supporting SMEs in dealing with the current challenges, with our expert teams on hand to provide businesses with the right supports, funding and advice to help unlock their export potential. By tapping into our range of supports and networks, we can boost the innovation power of your business through cross-border collaboration and help you to identify new market and funding opportunities. Visit [www.intertradeireland.com](http://www.intertradeireland.com) today or call 028 3083 4100 (048 from Ireland)

A telephone survey of 763 businesses was conducted on an all-island basis, with the aim to provide a deeper understanding of the needs, experiences and issues facing businesses. The survey was conducted between the 7<sup>th</sup> April – 9<sup>th</sup> May 2025.