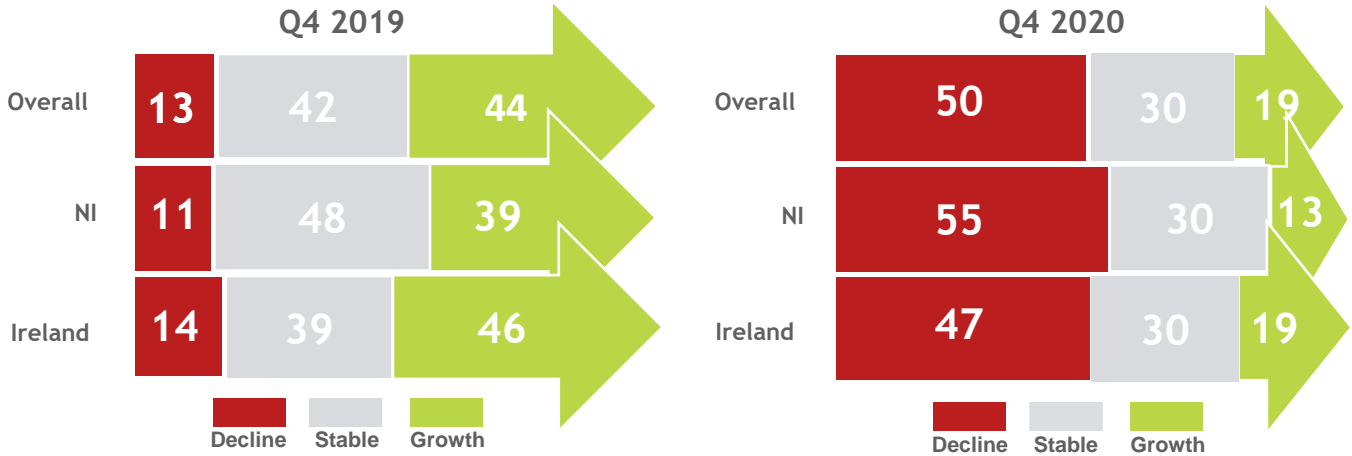




## BUSINESS POSITION // Businesses were asked about their business position



## IMPACT OF BREXIT & COVID-19 // Businesses were asked whether Brexit or Covid-19 was having a bigger impact

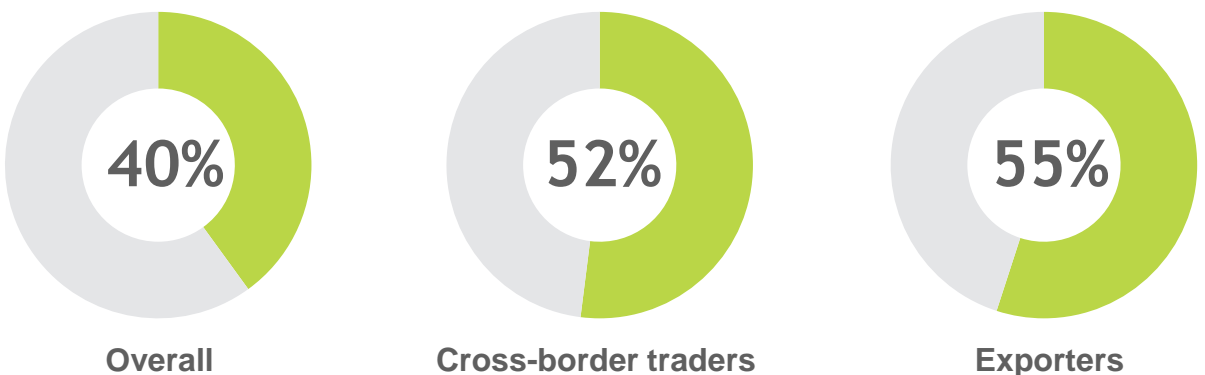


Overall, businesses are more likely to cite Covid-19 alone as the main source of impact on their business.



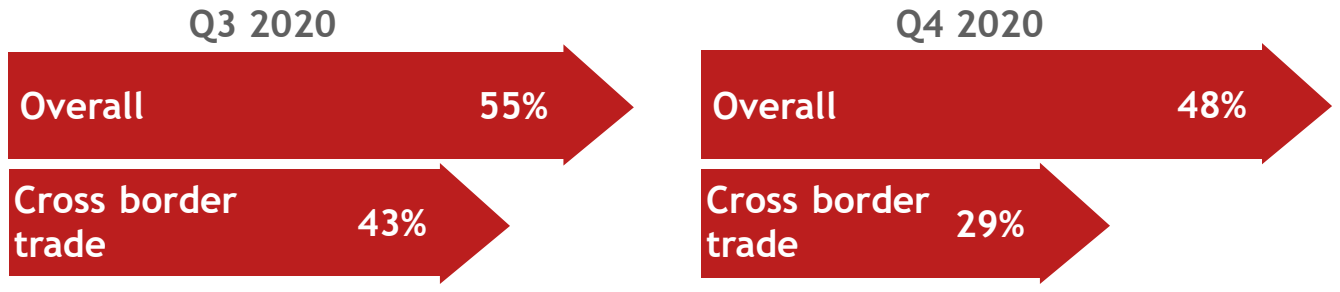
## LEVEL OF OPERATION // Businesses were asked what level of service they were currently operating at

Businesses that say they are fully operational...



Fully operational

**% reporting decrease in sales**



**BUSINESS ISSUES** // Businesses were asked about their current business issues

Top three issues facing businesses...



Business and consumer confidence



Cash flow



Reduction in demand

**Issues facing manufacturing businesses...**



64% are experiencing issues with **rising overhead costs**, the most of any sector



Brexit and Covid-19 have impacted **supply chain components** for 71%

**Issues facing hospitality businesses...**

Brexit and Covid-19 have impacted **sales** for 87% of these firms



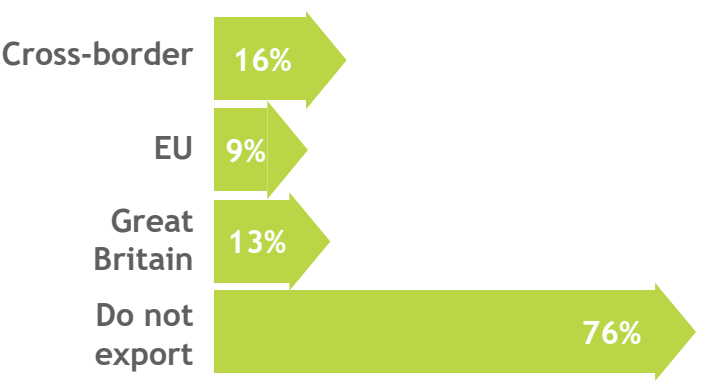
78% cite **business and consumer confidence** as an issue, the most out of any sector



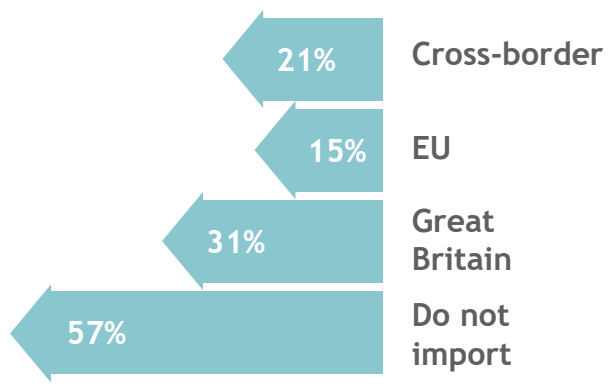
**IMPORT & EXPORT ACTIVITY**

// Businesses were asked whether they import or export their goods and services

**Export activity**



**Import activity**



N.B Cross-border trade includes into and out of NI and ROI

Your business may need help in dealing with the challenges posed by Covid-19 or with preparing for Brexit – InterTradeIreland is committed to supporting SMEs with online supports as well as funding of up to £2,000/€2,250 towards professional advice through our Brexit Advisory Service and Emergency Business Solutions programme. Visit [www.intertradeireland.com](http://www.intertradeireland.com) today or call 028 3083 4100 (048 from Ireland).

A telephone survey of 758 business was conducted on an all island basis, with the aim to provide a deeper understanding of the needs, experiences and issues facing businesses. The survey was conducted between the 7<sup>th</sup> January – 10<sup>th</sup> February 2021.