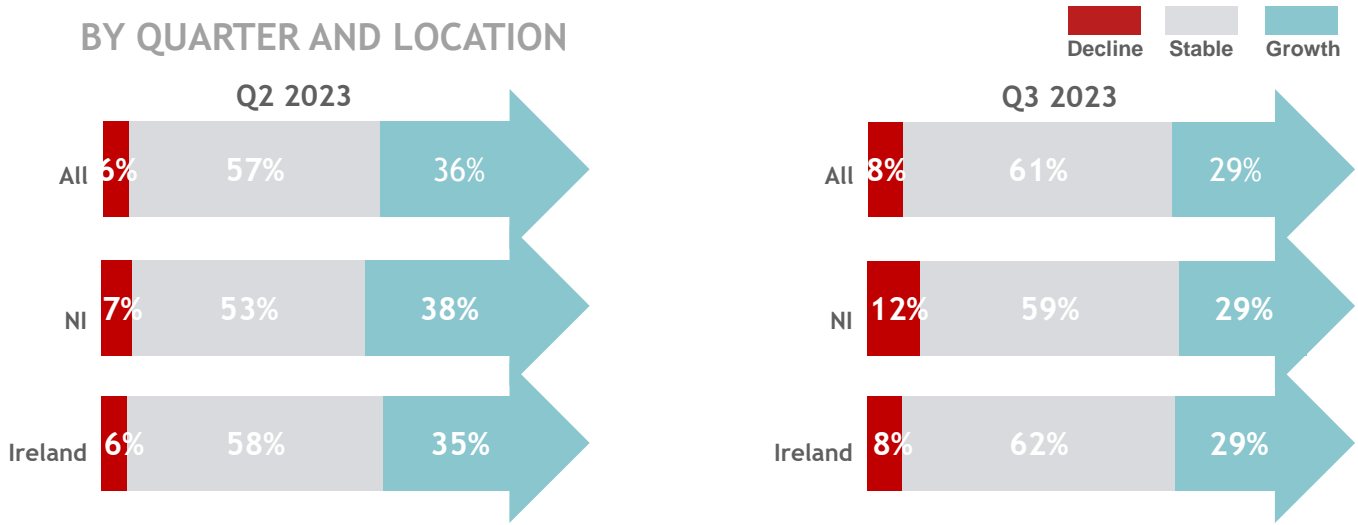


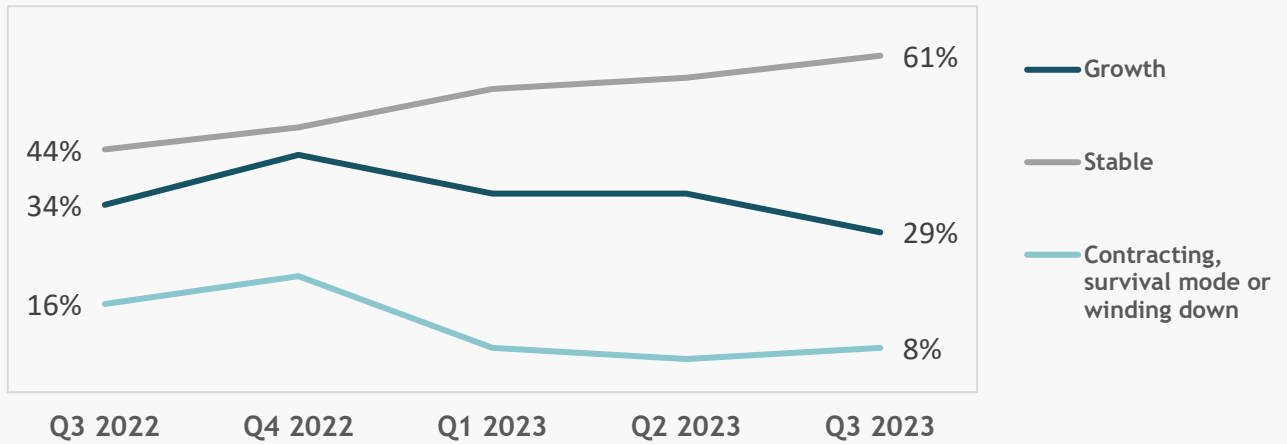
✓ BUSINESS POSITION

// Businesses were asked about their business position

BY QUARTER AND LOCATION



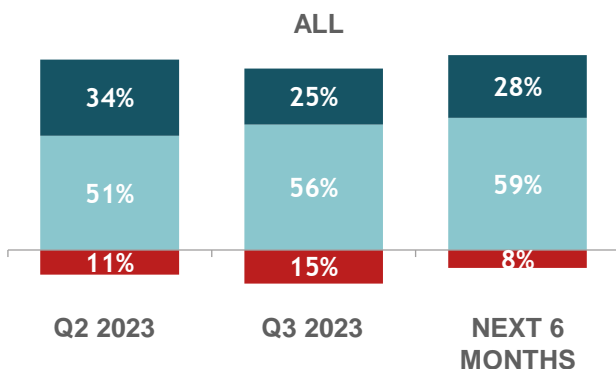
BY PAST FOUR QUARTERS



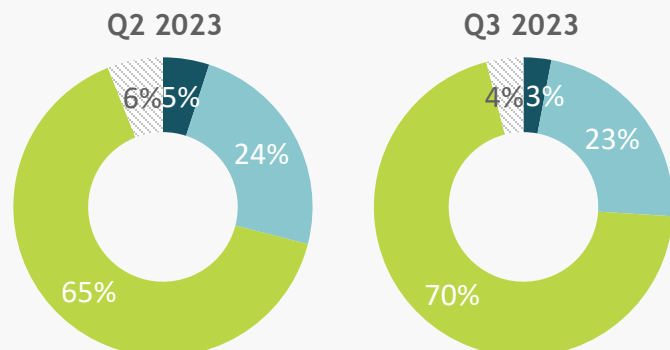
SALES & PROFITABILITY

// Businesses were asked about their sales and profitability

SALES



PROFITABILITY

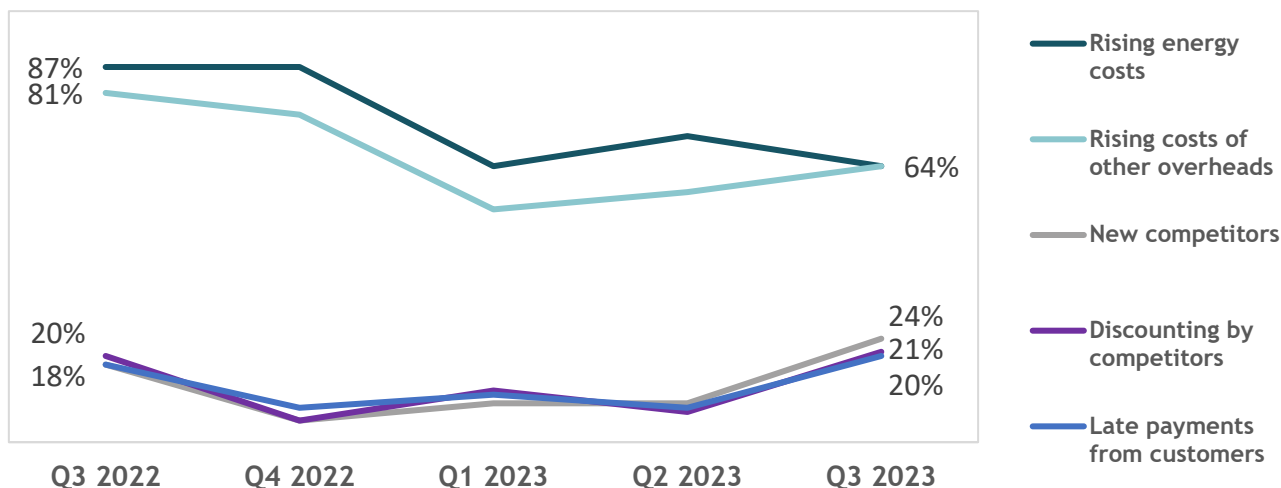




BUSINESS ISSUES

// Businesses were asked about their current business issues

% RATING AS AN ISSUE (rating 3,4,5 out of 5)



BREXIT & THE WINDSOR FRAMEWORK

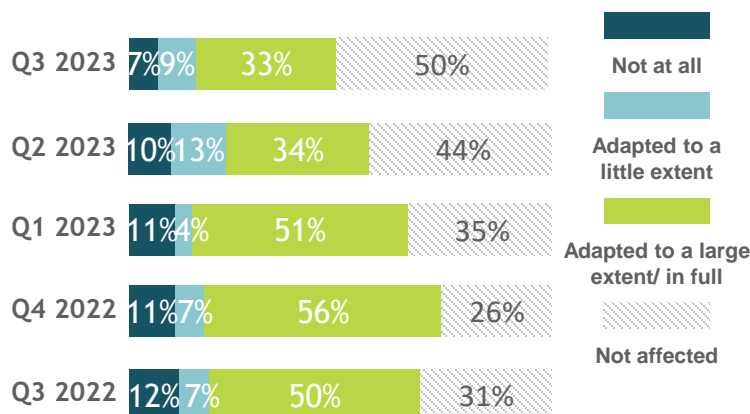
// Businesses were asked about the impact of Brexit and how well they have adapted to the new trading conditions, along with their knowledge of the Windsor Framework

% WHO REMAIN IMPACTED BY BREXIT



Compared to Q3 2022, the percentage of businesses who remain impacted by Brexit has remained the same, but the percentage who are not affected by the new trading conditions has increased.

ADAPTING TO NEW TRADING CONDITIONS POST-BREXIT



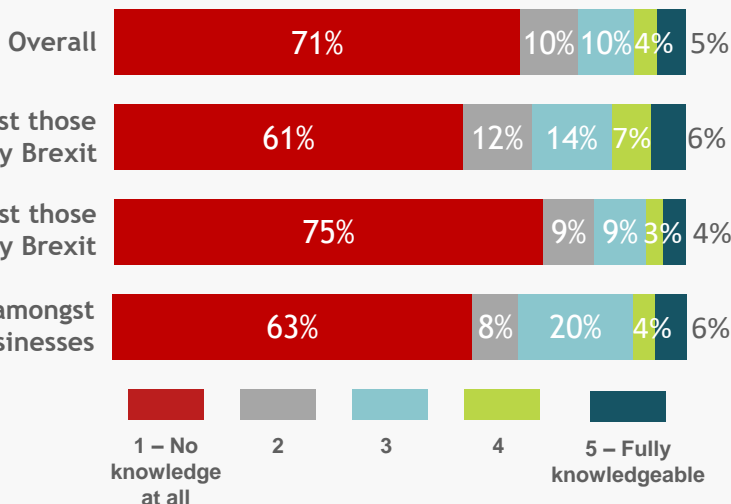
KNOWLEDGE OF THE WINDSOR FRAMEWORK

71% have no knowledge of the Windsor Framework and the requirements it has on their business, including three in five of those who remain impacted by Brexit

Knowledge amongst those impacted by Brexit

Knowledge amongst those not impacted by Brexit

Knowledge amongst manufacturing businesses



InterTradeIreland is committed to supporting SMEs in dealing with the current challenges, with our expert teams on hand to provide businesses with the right supports, funding and advice to help unlock their export potential. By tapping into our range of supports and networks, we can boost the innovation power of your business through cross-border collaboration and help you to identify new market and funding opportunities. Visit www.intertradeireland.com today or call 028 3083 4100 (048 from Ireland)

A telephone survey of 758 business was conducted on an all island basis, with the aim to provide a deeper understanding of the needs, experiences and issues facing businesses. The survey was conducted between the 11th September - 11th October 2023.