




# Together tapping into tomorrow

Our research and data can help you understand the key issues that may affect your business now, and into the future. Discover how today.

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 **InterTradeIreland**



Bring a new dimension to your strategic thinking with reports and statistics to help SMEs and policymakers evolve together.



INVESTORS  
IN PEOPLE

Accredited  
Until 2021

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## Business Monitor

InterTradeIreland's quarterly Business Monitor is the largest and most comprehensive All-Island business survey across Northern Ireland and Ireland. It differs from other surveys by conducting regular interviews with 750 firms of all sizes across a range of sectors to track All-Island economic indicators such as sales, employment, business position and other specific topical research.

The quarterly Business Monitor is essential reading for any business that wants an insight on current business opinion and market trends.

## Simple Guide To Cross-Border Business

A simple guide on everything you need to know about expanding your business into a new cross-border territory, as well as up-to-date regulatory information to keep your business on track.





## Research Reports

InterTradeIreland publishes regular All-Island research reports on key issues that are relevant to businesses North and South. Some recent examples are:

### “Potential Impact of WTO Tariffs on Cross-Border Trade”

Providing information on how different elements of alternative trade arrangements might impact on overall trade flows on the island, this report looks particularly at the potential impact of World Trade Organisation (WTO) Tariff arrangements and other trade barriers, and how these might be distributed across different sectors and products.

### “Cross-Border Trade and Supply Chain Linkages”

Examining the patterns of cross-border trade on the island of Ireland, this report, focuses on the role of supply chain links, measured by the extent of trade in intermediate products and the contribution to overall trade of two-way trading firms (those simultaneously importing and exporting).

## All-Island Trade Statistics

InterTradeIreland provides a comprehensive view of cross-border flows on the island through a combination of online interactive graphs and tables.

To learn about how InterTradeIreland can improve your business and market intelligence visit:

[intertradeireland.com/insights](http://intertradeireland.com/insights)



InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.

#### InterTradelreland

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*InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.*

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