

InterTradelreland is the only organisation which has been given responsibility by both Governments to boost North South economic co operation to the mutual benefit of Northern Ireland and Ireland.

InterTradelreland is a powerful resource for business growth, helping SMEs through a strong mix of business intelligence, funding support and meaningful contacts.



Together for cross-border sales growth

We can help your business capitalise on the extraordinary possibilities that exist right here on your doorstep. Discover how today.

intertradeireland.com/salesgrowth



How we can help your sales grow:

- **ACUMEN: Employ a Sales Professional**
- **TRADE ACCELERATOR VOUCHER**
- **ELEVATE: Sales Support for Micro Business**
- **SIMPLE GUIDE TO CROSS-BORDER BUSINESS**

InterTradelreland

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InterTradelreland will endeavour to facilitate requests for alternative formats of this publication including Irish Language, Ulster Scots, Braille, disk and audio cassette.

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Together for cross-border sales growth



Trade Accelerator Voucher

If you are considering cross-border trade for the first time or if you have an established cross-border presence that you would like to grow, we have a range of supports to help you.

InterTradelreland offers financial support worth up to £1,000/€1,200 towards professional advice in areas such as finance, regulation, employment law, currency, sales & marketing and tendering.

intertradeireland.com/trade_accelerator_vouchers

Elevate

Working with an expert, your Micro Business can get £5000/€6000 worth of consultancy time and advice.

You choose the expert that suits your company to identify and capitalise on the significant cross-border sales opportunities that exist on your doorstep. We will support you to develop a winning sales plan and fast track your cross-border success.

intertradeireland.com/elevate

Acumen

Through Acumen, you can improve your knowledge of the market and identify new business opportunities with InterTradelreland. Acumen provides funding to help you to increase your cross-border export sales in Ireland or Northern Ireland, directly supporting you to employ a new recruit in sales and marketing.

InterTradelreland will fund 50% of their cost to a maximum of £15,000/€18,750 for a full time position, or £8,000/€10,000 for a part time position.

intertradeireland.com/acumen

Simple Guide To Cross-Border Business

A simple guide on everything you need to know about expanding your business into a new cross-border territory, as well as up-to-date regulatory information to keep your business on track with import and export compliance.

You can download a copy of this comprehensive guide from our website or request that a printed guide be posted out to you.

For information on all our sales supports and services visit:

intertradeireland.com/salesgrowth



Am I eligible?

For further information and eligibility criteria for all InterTradelreland support programmes, please visit our website: intertradeireland.com