



Connecting business to new opportunities across the island



intertradeireland.com



How we can support your business

Our programmes are designed with SMEs in mind. They are easy to access and tailored to the realities of running a business, with practical support, funding, connections and trusted advice.

Driving All-Island Trade

Expanding into a new market can feel daunting. We make it easier. Our cross-border trade supports connect you to the right customers, suppliers and opportunities across the island of Ireland, with expert support every step of the way. Our Trade Programmes give you access to funding, tailored advice, introductions and networking to connect you with the right opportunities.

How we support your business to grow:

Cross-border Trade Knowledge

Our online Trade Hub provides you with funded expert advice to answer all your questions about trading across the island.

Sales Support

We help you to build your export readiness, whether first time or advanced, through research, implementation and validation. We can also help fund and recruit a skilled sales professional to boost cross-border sales.

Tendering

Get the know-how and the confidence to bid for public sector contracts across the island.

Boosting Productivity and Competitiveness

Innovation isn't just for large companies. We help SMEs solve real problems, improve processes and bring new products to market. We can connect your business to the right knowledge, expert support, funding, networks and clusters across the island.

Our innovation programmes help your business:

Become More Innovative and Competitive

Funding to access academic and expertise across the island via Business Explorer to find innovative problem-solving technical solutions.

Rethink your processes/products

Accelerate innovation in your business through implementation of innovative solutions via Innovation Boost.

Connect and Collaborate

We enable SMEs and clusters to participate in collaboration with industry, academia, and government to access coordinated support, knowledge exchange, and innovation that drives sustainable regional competitiveness.

Accelerating Entrepreneurship and Enterprise Growth

We support early-stage founders, high potential startups, women entrepreneurs and established businesses, linking you to the right funding, networks and support to turn ambition into growth success.

Succeed as an Entrepreneur

We host the island of Ireland's largest annual venture capital conference, opening doors to investors, networks, and high-value opportunities. We also support women entrepreneurs through programmes that accelerate ambition, build confidence, and drive real business growth.

Become Investor Ready

The Seedcorn Competition helps early-stage companies refine their business proposition, build investor ready skills, and prepare for the investment journey.

Funding and Equity Advice

Expert funding and equity guidance that helps your SME secure the right investment to accelerate growth.

Why work with us

Business Insight and Practical Support That Delivers Results

Our all-island research provides insight and foresight for businesses and stakeholders in key areas such as competitiveness, enterprise growth, sustainability and trade. Our supports are evidence-based to deliver results.

Cross-Border Expertise You Can Trust

We are the only organisation dedicated specifically to supporting cross-border trade and collaborative innovation across the island. We understand the nuances, challenges, and opportunities.

All-Island Connections That Open Doors

We connect SMEs with partners, customers, suppliers, researchers, innovation experts and investors to a bigger market across the island, creating opportunities that accelerate growth.



InterTradelreland connects small and medium sized businesses across the island to new opportunities. Whether you're entering new markets, innovating, boosting productivity or seeking investment, we can link you to new customers, suppliers, experts, networks and investors to help your business grow.

Over two decades we have:

- ☉ Directly supported more than 65,000 SMEs
- ☉ Generated €2.2 bn / £1.9 billion in business development value
- ☉ Helped grow cross-border trade to a new record high

Established under Strand 2 of the Belfast Good Friday Agreement, the organisation is driven by the principle of value through collaboration. Funded by both the Department of Enterprise, Tourism and Employment and the Department for the Economy, InterTradelreland is uniquely positioned to lead all-island economic collaboration to drive trade, boost competitiveness and productivity and accelerate enterprise growth to maximise economic opportunities and prosperity.

Visit **intertradeireland.com**
or scan the QR code to find out
how we can help you today.



InterTradelreland

Phone 028 3083 4100 (048 from Ireland)
Email info@intertradeireland.com
Address InterTradelreland, The Old Gasworks Business Park
Kilmorey Street, Newry, Co. Down, BT34 2DE

Alternative formats of this publication can be provided to support language and accessibility requirements. Please contact us if you need this document in a different format.

Published March 2026